

Announcement

October 20, 2009

Partnership and Professional Designation Announcement

Calgary, Alberta – Trace Associates Inc. (Trace) is pleased to welcome Michael J. Lupart, B.Sc., as their newest Partner. Additionally, Trace is pleased to congratulate Mr. Lupart who recently received his designation of Professional Agrologist with the Alberta Institute of Agrologists.

Michael J. Lupart, B.Sc., P.Ag.

Mr. Lupart joined Trace in early 2008 and was recently appointed to the position of Team Leader – Real Estate and Development. Mr. Lupart also manages several upstream oil and gas spill response, environmental site assessment, and remediation projects throughout Alberta. A University of Calgary graduate, Mr. Lupart began his career at a large engineering firm and concentrated on a variety of real estate and upstream oil and gas projects.

President's Remarks

President, Darrell Haight states: "We are excited to see Michael included in the partnership of our firm and delighted to see him attain his professional designation. Michael works extremely hard, and over the past year he has consistently been the firm's top revenue earner. Certainly, we see Michael as a future leader at Trace. His positive attitude, amiable sense of humor and professional demeanor continue to earn him the respect of colleagues and clients."

About Trace Associates Inc.

Founded in 2006, Trace is an employee-owned environmental consulting firm serving western and northern Canada. Trace's team of energetic professionals is capable of managing and efficiently completing all types of projects. We take pride in our enthusiasm, focus on safety, and client responsiveness.

Trace values its employees and provides a rewarding, collaborative, and secure working environment. At Trace, team members benefit from the opportunity to work on projects with renowned clients, take ownership in the company, and grow and develop their careers and skill sets within the firm.

Trace provides sustainable environmental consulting services to real estate, development, energy, and industrial clients during all stages of the project life cycle (planning, construction, operation, decommissioning, and redevelopment).

For further information, contact:

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